



PROJECT SCOPE DETAILS

DEALER: One Workplace
END USER: Capital One Labs
PROJECT SIZE: \$2 million
PRODUCT: Weldmax I

CAPITAL ONE LABS CASE

Capital One Labs, an experimental product and technology team operating as a start-up accelerator within the global consumer finance company, Capital One, wanted to create a dedicated “lab” space where it designs the consumer financial products of the future.

PROBLEM

Capital One Labs was looking for a modular desk that could be moved around to multiple electrical and data hubs for easy collaboration. They wanted something different and authentic that had an industrial aesthetic. The Weldmax I desk was developed in conjunction with One Workplace as a unique solution to their specific business needs.

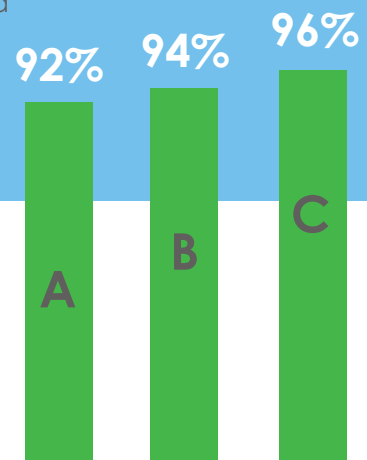
SOLUTION

Our Industrial Design Team created Weldmax I, a height adjustable desk with an attached mobile pedestal, which allows end users to move freely about the office with one piece of furniture to promote cross-departmental collaboration. The hydraulics and fully welded steel frame give the bench height adjustability as well as a 1,000-pound weight capacity. This height adjustable desk was even tested to double BIFMA standards.



RESULTS

Eight Hundred Weldmax I desks were installed in Capital One Labs' California offices and gave end users the freedom to move about the office and work where they desire, using an industrial-chic height adjustable desk. The furniture is designed with young professionals in mind. Features include solid hardwood tops (ash), retractable power cords combined with casters for easy movement and collaboration, USB ports for charging devices, and hydraulics for sit to stand capabilities. The steel frame is powder coated in matte clear, showcasing the weld marks and natural imperfections of the steel. Paired with a hardwood surface, these desks create a natural, authentic, and unique look. We call this “modern industrial.” Weldmax was well accepted based on the employee satisfaction results below.



GREAT PLACE TO WORK conducted a survey with employees that work in the office after our furniture was installed.

Capital One Employee Ratings:

A: “Great Atmosphere”

B: “Great Communication”

C: “Our facilities contribute to a good working environment.”

